

5EasySteps to Investing Online

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EasyStep # 1

Research!! Everywhere you go, everything you read, everything you see/hear on TV...there is a clue to a good stock, a new product, an emerging trend, something you and your friends now use or would like to use.

Note the Company's name.

EasyStep # 2

Open an account with one of the many internet trading companies available; E-Trade, Ameritrade, Scottrade, ING, etc . I prefer E-Trade as their phone support is excellent.

Note 1: There is usually no minimum to open an account. \$200 - \$500 is a good place to start, or more...you don't have to use it all, only what you are comfortable risking while you learn to make money at this.

Note 2: Trading Fees range between \$4 and \$12.. This fee is added to each trade, whether you buy or sell... it is the same whether you buy/sell 10 shares or 10,000 shares: so buy/sell 200 shares rather than 100 when you can.

'Log On' to your account and become familiar with the different SCREENS:

'SNAPSHOT' shows what the company does, who runs it, where it's located, and gives current company news.

'EARNINGS' shows if the Company is/was making money, using graphs.

'FUNDAMENTALS' shows growth rate, # employees, contacts, website address etc.

'ANALYST RESEARCH' provides useful Analyst's insight to most stocks.

EasyStep # 3

Find the Stock Symbol for those companies you are interested in. You can do this using the 'Stocks & Quotes Tab' on your trading account... or any search engine (Google, Yahoo etc). I prefer to use Google, as other relevant info about the company shows up also.

In the Google 'Search Box' type in (sample) Beacon Power Corp, Stock Symbol'.

Various Google links to Beacon will come up with the stock symbol BCON

(Beacon is a U.S. Company that designs and develops products and services to support 'Smart Grid' operations for the worldwide electricity grid. (Smart Grid = more electrical power during peak time, and less in low-use periods).

Note: if you do not find the stock symbol you are looking for, it may be a private company and not traded on NASDAQ or NYSE. Keep a list of these companies that you like, as they may become public at a later date.

EasyStep # 4

Onscreen Research: Click on 'Quotes & Research' tab on your trade account.
Type in the 'Stock Symbol' of the Company you want to buy.

Click on 'Snapshot' screen to see an Overview of the company including;

Real-time **Trading Price;**

Daily **Gain/Loss;**

Year **High/Low;**

Change (Amount in \$ and % the stock is going up or down that day);

Volume*** (How many shares are being traded that day). *** this is important, ask me why.

EasyStep # 5

Buying and Selling Your Stocks: When you have reviewed all of the info and decide which stock or stocks you want to BUY...

Log On to your **Trade Account** home page.

Type the chosen Stock Symbol in the 'Quotes' search box. *Click 'GO'.*

The company 'Snapshot' screen will appear, with 'Buy/Sell' option on the right side of the screen.

* *Click on **BUY:**

A screen will appear similar to the one below with the stock **Symbol**, and current **Market Price**

Order Type: Buy	Shares: 200	Symbol: WNDEF	
Price Type: Market			
Term: Good For The Day			
<input type="checkbox"/> All-or-None (Optional if 300+ shares)			

PREVIEW ORDER

** **Order Type:** Box should say 'Buy'... (If it says "Sell", change it)!

** **Shares:** Type in **number** of **Shares** you want to buy, e.g. 200.

** **Price Type:** In the dropdown, select 'Market'.

('Term' = 'Good for the day', that's ok).

** Click on **PREVIEW ORDER: Review All Info Carefully!!** # of Shares, Price + Fee = Cost, etc

(See left bottom corner of screen for Change/Cancel options).

Click on **PLACE ORDER.**

CONGRATULATIONS! YOU HAVE BOUGHT YOUR STOCK!

Additional Tips

1. Stock market is open weekdays at 9:30am-4pm
2. Your goal is; good gains (20% and up), and limited losses (10% or less).
3. Have an Overall Plan: (how much you would like to make daily, weekly, monthly or annually: decide how much you can stand to lose without getting really stressed.
4. Email me anytime at all, bibi@girlstocks.com.
5. Have a Plan for each stock you buy: if it's moving up; at what price will you sell...if it's moving down..limit the loss to 10% with a 'stop' (ask me about 'stops').
6. Plans can be changed at any time, however it is very useful to write your Plan on paper or in a journal and track it to see how well it is working before changing tactics.
7. Watch your stocks Daily if you are in it for the short term. Watch them Weekly or Monthly if you have a longer term plan.
8. Don't listen to too many people, find a source you trust and include their viewpoint when doing your research. Don't take tips from friends and family unless fully researched.
9. Choose stocks you enjoy looking at and thinking about. You are buying a piece of that company, you are a 'shareholder', so whether your Plan is to sell as soon as you make money on it, or hold it for a month or a year, find stocks that appeal to you for one reason or another.
10. Control your emotions, don't panic, stay cool, don't regret selling at a profit when the stock takes off twice as high...you will hear these bits of advice over and over...

HAVE FUN, that's my advice ☺